

TALLGRASS FILM ASSOCIATION

SPONSORSHIP OPPORTUNITIES

In addition to the annual Tallgrass Film Festival, the Tallgrass Film Association is dedicated to educating, enlightening and entertaining Wichita's movie-going audiences through the Tallgrass Third Thursday film series, the annual summertime Cinema Alfresco series, Special Screenings, the Tallgrass Filmmakers Lab and Membership Events, and fostering community appreciation of the cinematic arts.

Sponsorship benefits for TFA events include (for monetary and in-kind donations):

- Recognition at the event with opportunity to address audience
- Opportunity to distribute materials, or if a non-profit, sell memberships, at event
- Opportunity to play trailer or short TV spot before screening
- Acknowledgement in event press release and all print, television and radio publicity
- Acknowledgement in Tallgrass newsletter, website and social media network
- Recognition on any media coverage of event
- Acknowledgement in official Tallgrass Film Festival Program
- Tallgrass Film Festival passes or tickets

TALLGRASS THIRD THURSDAY

Curated by the Tallgrass Programming Directors, the Tallgrass Third Thursday film series is a monthly program featuring an independent film that whenever possible is enhanced by the appearance of a filmmaker, a Q&A session and reception, or by the addition of other artistic media or educational material to create a themed event. The screenings take place on the Third Thursday of each month at different Wichita locations and each event is a fundraiser for the Tallgrass Film Festival. (Please inquire for this season's list of proposed Third Thursday films)

\$1,500: Support of a film program, director appearance, reception, and additional event such as panel discussion or music group performance

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\$500: Support of a film program

CINEMA ALFRESCO

The outdoor, summertime Cinema Alfresco series will take place every Thursday evening from May 26 to June 28. Screenings are free and are chosen by the Tallgrass Film Festival Programming Committee. Each series is programmed to support the theme of the Tallgrass Film Festival, and the 2011 theme will feature movies with "twist endings" to publicize TFF9's "Get Twisted" theme. Food and cocktails are available for purchase at each screening. (Please inquire for this season's list of proposed films.)

\$3,000: Sponsor the entire Cinema Alfresco season

\$1,500: Sponsor half of the Cinema Alfresco season

\$300: Sponsor an individual Cinema Alfresco screening



New York artist Andy Byers explains to a Third Thursday crowd his costume and set design for Isabella Rossellini.



Attendees enjoy refreshments before the screening of *The Horse Boy*.



Third Thursday attendees fill in at the Fisch Haus. The series usually features a film and gives the audience an opportunity to discuss it with filmmakers.

TALLGRASS SPECIAL SCREENINGS

Two to three Tallgrass Special Screenings are held throughout the year. These events could include a film screening, a musical performance or a themed party. These Special Screenings are designed for film fans to help publicize the festival and are fundraisers for the Tallgrass Film Association. (Please inquire for list of this season's proposed Special Screening ideas.)

\$1,000: Sponsor and brand a Tallgrass Special Screening

TALLGRASS FILMMAKERS LAB

The Tallgrass Filmmakers Lab will offer a minimum of four film-related classes or workshops throughout the year. Topics may include film appreciation, marketing, publicity and outreach for your film, film production, understanding the technology of movie making, screen writing, composing and special workshops given by Festival alumni filmmakers. Sponsorship of these classes includes air fair, hospitality and if applicable a small stipend for instructor, venue and advertising costs. (Please note the subject that you are interested in sponsoring.)

\$1,000: Sponsor a TFL class

MEMBER APPRECIATION EVENTS

Every year, the Tallgrass Film Association hosts two to three member appreciation events. These events might include a special screening or reception for our members, or a sneak peak at the Festival's programming and events. Sponsoring a membership event is a great way to reach out to the community's affluent art supporters and philanthropists.

\$500: Sponsor a Member Appreciation Event

\$35: Become a card-carrying member of the TFA and show your support for the most Stubbornly Independent film festival in the U.S.

SPONSORSHIP COMMITMENT FORM

Sponsor Name: _____
 Contact Name _____
 Address: _____

 Phone: _____
 Description: _____

Sponsor _____ Date _____

Tallgrass Representative _____ Date _____

Sponsorship Level:

- ___ \$3,000
- ___ \$1,500
- ___ \$1,000
- ___ \$500
- ___ \$300

\$ _____ Cash Sponsorship
 \$ _____ In-Kind Sponsorship



TALLGRASSFILMFEST.COM

